

CATALOGUE 2018



Topflite

THE HEIGHTS TO WHICH WE ASPIRE

From rich soil we cultivate nutritious seed before crafting harvest's best into healthy, tasty products for the smallest members of our families and communities.

This superior natural feed, from our family to yours, ensures every animal can soar to its potential.



Nature. Nurtured.



THE STORY OF TOPFLITE

In 1974 the first sunflower crops were planted at Rosedale Farm in Oamaru. The Mitchell and Webster families worked together to prepare the land and sow the seeds.

Now, over four decades later, nothing has changed. And everything has changed.

Through the years we've expanded our range of crops and refined our products, always seeking to create the best combination of seeds for the highest nutritional outcomes.

In that time we've seen different trends come and go. But we've never shied away from the original commitment to, and connection with, the natural environment around us. Our roots remain as strong as ever.

Quality feed is first and foremost about nutrients. A good balanced diet, high in vitamins and minerals, ensures the animal

can grow to full potential and live happily and healthily.

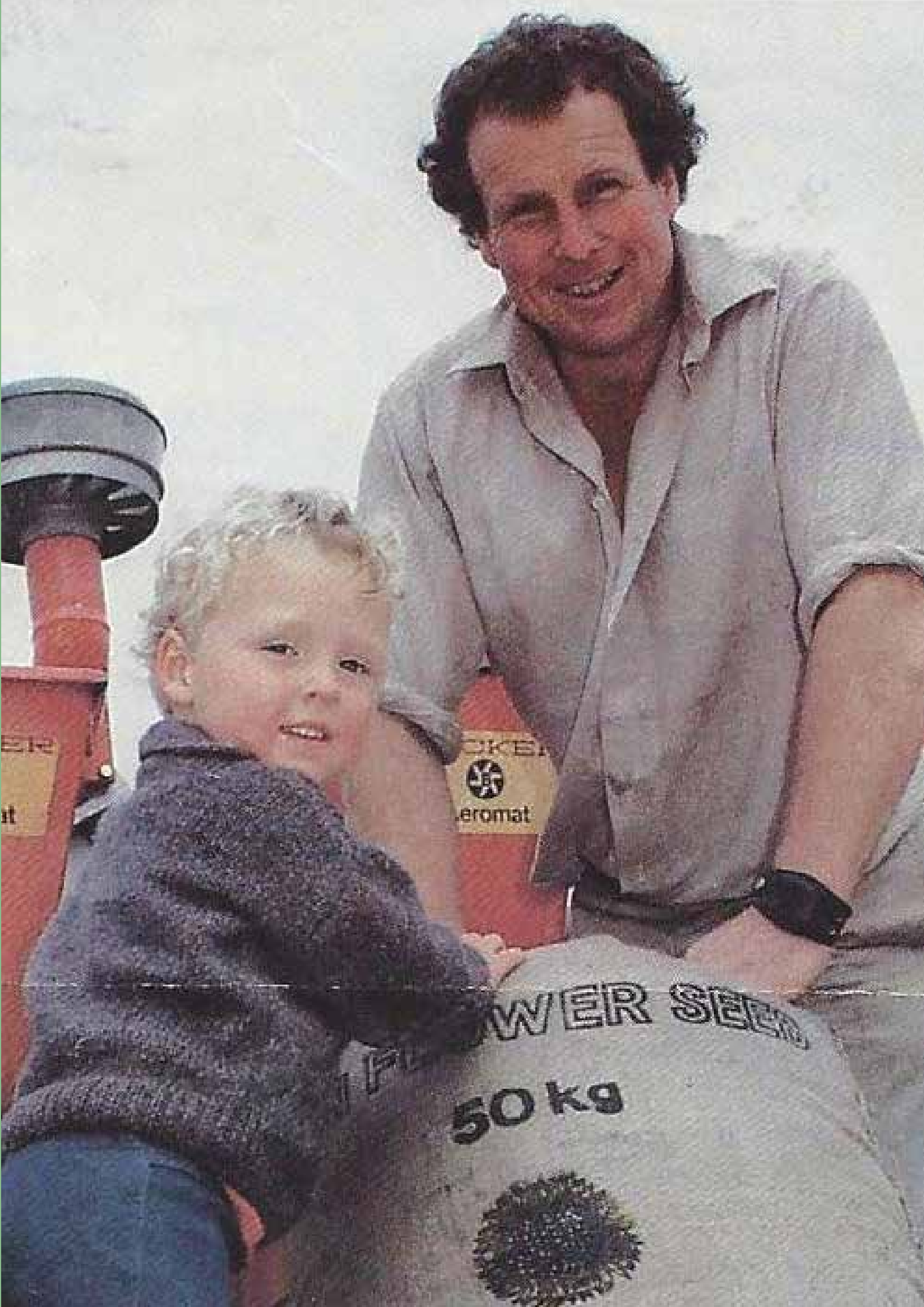
It seems common sense. But, back when we started, such feed was anything but common. Imported products had flooded the market and heat-treating, a necessary bio-security requirement for imported seed, stripped valuable nutrients from this feed.

Sown here, grown here, our seed retains every iota of natural goodness.

The two families still work from the farm and now, with the next generation stepping up at Topflite, we're increasing our range and capability further still.



Nature. Nurtured.





Illustrations by
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AVIARY BIRD

For setting little hearts aflutter

The top choice of NZ breeders.

From finely balanced mixes for exotic birds to seed cones for the family budgie, our aviary bird feed will ensure your home is filled with happy song.

Nutritious, high quality seed is the basis of a healthy diet. After researching species-specific nutritional needs, we have developed premium bird feed products that are as close as possible to the bird's natural diet, only adding necessary minerals where required.



100% New Zealand
owned & operated



Proud supporters
of Forest & Bird



Packed with essential
vitamins & minerals for
strong, healthy animals



20kg



10kg



5kg



2kg



1kg



500g



AVIARY BIRD

Premium mixes







PRODUCT NAME		INGREDIENTS	TYPICAL ANALYSIS	SIZES
AVIARY SEED MIX				
	A premium mix containing a range of seeds suitable for all aviary birds. High in carbohydrates and protein. Able to be germinated as based around NZ grown products. One mix suits all.	NZ canary seed, barley, hulled oats, panicum, oilseed rape, NZ sunflower, wheat, white french millet, safflower, linseed.	Protein 13% Fat 13.2% Fibre 10.6%	20kg 10kg 5kg 2kg
BUDGIE SEED MIX				
	A premium quality mix containing a large proportion of NZ canary seed. High in carbohydrates and protein, while white french millet offers a variety of essential minerals. A nutritionally complete and well balanced mix. Some seeds will germinate as this mix is based around New Zealand grown products.	NZ canary seed, white french millet, hulled oats, panicum.	Protein 14.3% Fat 6.1% Fibre 4.7%	20kg 10kg 5kg 2kg 1kg
BUDGIE BOOST MIX				
	This is a budgie mix with a boost - added rape and linseed. These oil seeds both contain Omega 3 which combined with the other Topflite ingredients will certainly give your budgie a boost.	NZ canary seed, white french millet, hulled oats, panicum, linseed, oilseed rape.		20kg 10kg
CANARY SEED MIX				
	A premium quality mix containing a large proportion of NZ canary seed. High in carbohydrates and protein. Panicum is enjoyed by smaller birds and offers a variety of essential minerals with the linseed and bird rape adding a healthy tonic. A nutritionally complete and well balanced mix. Most seeds will germinate as based around New Zealand grown products.	NZ canary seed, panicum, linseed, oilseed rape.	Protein 14.5% Fat 10% Fibre 6.5%	20kg 10kg 5kg 2kg
COCKATIEL SEED MIX				
	A premium quality mix respected and recommended by top cockatiel breeders. High in carbohydrates and protein, while white french millet offers a variety of essential minerals. NZ sunflower and canary seed offer high protein and fat making an excellent source of food year round. Some seeds will germinate as based around New Zealand grown products.	NZ Canary seed, NZ sunflower seed, white french millet, wheat, hulled oats, safflower, linseed, oilseed rape.	Protein 13.7% Fat 14.3% Fibre 10.4%	20kg 10kg 5kg 2kg 1kg
DOVE SEED MIX				
	A high energy mix for active birds, made with the best quality seeds and pellets available. Maize is high in carbohydrates, low in fat and offers a variety of necessary vitamins. Wheat provides both protein and energy along with a wide variety of essential minerals. Hulled oats contain Vitamin E, potassium, calcium, iron, magnesium and phosphorous. Most seeds will germinate as predominately NZ grown.	Kibbled maize, wheat, hulled oats, buckwheat, sorghum, game pellets.	Protein 7.9%, Fat 3.8%, Fibre 2.6%	20kg 10kg 5kg

PRODUCT NAME		INGREDIENTS	TYPICAL ANALYSIS	SIZES
FINCH SEED MIX				
	A mix of the very best small seeds for small birds. A mix of sweet and nutritious seeds. NZ canary seed is high in carbohydrate and protein while white french millet offers a variety of essential minerals.	NZ canary seed, panicum, white french millet, red panicum, japanese millet, oilseed rape, linseed.	Protein 13.5% Fat 7.4% Fibre 7.3%	20kg 10kg 5kg 2kg 1kg
MILLET SEED MIX				
	Milletts are full of nutrients - magnesium, calcium, manganese, phosphorus for optimum bird health. We use only premium products sourced from trusted growers to produce our quality Millet Mix.	Panicum, white french millet, red panicum, japanese millet.	n/a	20kg 10kg
PARROT SEED MIX				
	An interesting mix of large seeds for your parrot to give optimum health. NZ sunflower and canary seed offer high fat and protein making an excellent source of food year round. Hulled oats contain Vitamin E, potassium, calcium, iron, magnesium and phosphorous. A limited amount of fattening seeds in this mix. Able to be germinated as based around New Zealand grown products.	Hulled oats, NZ sunflower seed, NZ canary seed, wheat, whole maize, white french millet, safflower, linseed, oilseed rape, peanuts.	Protein 11.9%, Fat 11.7%, Fibre 7.1%	20kg 10kg 5kg 2kg 1kg
EXOTIC PARROT MIX				
	A nutritional treat for parrots. Parrots will enjoy picking up fruit & nuts, providing stimulation and relieving boredom.	Peanuts, pumpkin seed, banana chips, papaya, NZ sunflower, safflower.	Protein 13.5% Fat 24.3% Fibre 12.9%	500g
PIGEON SEED MIX				
	Based around NZ grown products this all-purpose pigeon feed will keep your birds in prime condition. Maize is high in fat and offers some vital vitamins. Wheat provides both protein and energy along with a wide variety of essential minerals. Hulled Oats contain Vitamin E, potassium, calcium, iron, magnesium and phosphorous.	Peas, wheat, barley, hulled oats, sorghum, whole maize.	Protein 13.6%, Fat 3.3% Fibre 3.9%	20kg 10kg
FANCY PIGEON MIX				
	Based around NZ grown products this all-purpose pigeon feed will keep your birds in prime condition. Wheat provides both protein and energy along with a wide variety of essential minerals. NZ sunflower seed offers high protein and fat making an excellent source of food year round.	Wheat, peas, popcorn, sorghum, game pellets, NZ sunflower seeds.	Protein 12.6% Fat 4.3% Fibre 4%	20kg
SOAK & SPROUT MIX				
	A premium mix of NZ grown seed. Soak this mix, let it sprout, then feed it to your birds for an easily digested and extra nutritious hit of vitamins and minerals for optimum bird health.	Wheat, NZ canary seed, radish, kibbled maize, oats, kibbled green peas, buckwheat, mung beans, NZ sunflower.	Protein 12% Fat 3.4% Fibre 5.8%	20kg 10kg 5kg 2kg

AVIARY BIRD

Single seed

PRODUCT NAME		SIZES
GROWN IN OAMARU		
NZ CANARY SEED		
	Topflite is the largest producer of quality NZ canary seed. Because it is grown in the fertile soils of North Otago it is high in carbohydrates and protein for optimum bird health.	20kg 10kg 5kg 2kg
NZ SUNFLOWER SEED		
	Topflite grows the largest crop of Sunflower seed in NZ and our seed is recognised as world class. Sunflower seed is acknowledged as 'king of the seeds' for hook beaked birds. It is high in protein and fats essential for maintaining optimum bird health.	16kg 8kg 4kg 2kg & 1kg
GROWN & SOURCED IN NEW ZEALAND		
BUCKWHEAT		
	Top quality NZ grown buckwheat is high in carbohydrates and protein for optimum bird condition. Especially enjoyed when sprouted, but is slow to germinate. Buckwheat contains about 11% protein, 2% fat and small amounts of vitamins B1 and B2.	25kg
LINSEED		
	Top quality NZ grown linseed contains many beneficial nutrients such as protein, fibre and omega-3 fatty acids, all the essentials for a healthy and glossy bird plumage. It is often fed before and during moulting or prior to shows.	10kg
MAIZE - KIBBLED		
	We supply top quality NZ grown maize seed which is the highest energy source of all cereal crops. The seed is cracked (kibbled) to allow easy digestion by a wide range of birds. Maize provides excellent sources of digestible energy through rich concentrations of starch.	20kg 10kg
MAIZE - WHOLE		
	Top quality NZ grown maize is rich in carbohydrates and a staple part of most hook beaked, poultry and pigeon feed mixes. Maize provides excellent sources of digestible energy through rich concentrations of starch.	20kg
OATS - HULLED		
	Top quality NZ grown hulled oats are rich in protein and fat. They are a good source of stored energy, vitamins and minerals. Oats provide excellent sources of digestible energy through rich concentrations of starch. Note that hulled oats are fattening seeds - not to be fed in large quantities.	20kg 10kg
OATS - WHOLE		
	Top quality NZ grown oats are rich in carbohydrates, iron, calcium and fibre and are a staple part of most hook beaked, poultry and pigeon feed. Oats provide excellent sources of digestible energy through rich concentrations of starch.	20kg

PRODUCT NAME		SIZES
GROWN & SOURCED IN NEW ZEALAND (CONTINUED)		
OILSEED BIRD RAPE		
	Top quality oilseed rape is high in oil content and is an excellent conditioning and tonic food. Most valuable as a song food for canaries. Also heats the birds.	20kg 10kg
PEAS (MAPLE)		
	Top quality NZ grown peas are a high protein supplement for poultry, pigeons and wild birds.	20kg
PIGEON PELLETS (GAME BIRD)		
	Especially formulated for game and larger birds. A combination of carbohydrates and proteins to ensure a balanced diet for these active birds. Can also feed to ducks. Ingredients wheat, maize, barley, bran, pollard, copra meal, soya bean meal, canola meal, peas, lucerne/ grass meal, rice flour, fish meal, tallow, molasses, limestone, salt, lysine-methionine, vitamins & minerals	25kg
POPCORN		
	Top quality NZ grown dried corn is very high in fat and salt and should be offered to poultry and pigeons in small quantities.	20kg
RADISH		
	Top quality NZ grown radish seed is rich in potassium and provides a good source of vitamin B and minerals to maintain good bird health. Fed mainly to canaries and some finches. Used more in the South Island as it heats the birds.	20kg
WEEDSEED		
	Top quality NZ grown weed seed is a highly nutritious supplement that provides energy for most wild birds.	20kg

Our seed is grown either here or on farms that share our values – and it will remain that way.



AVIARY BIRD

PRODUCT NAME		SIZES
IMPORTED		
BLACK SUNFLOWER		
	These seeds are packed full of essential oils, amino acids and calories – they contain 10% more oil than striped sunflower seed. Black Sunflowers can be fed to aviary birds, wild birds, chickens and horses. With horses they can contribute to great shiny coats, help with weight gain and the high level of amino acids help with muscle building and maintenance.	20kg
BLUE MAW		
	Top quality Blue Maw is an excellent tonic and conditioning seed rich in fat (up to 45%) and fed to canaries and smaller parrots. Often added as a feed supplement for breeding and show birds.	20kg 2kg
JAPANESE MILLET		
	Japanese Millet is full of nutrients – magnesium, calcium and phosphorus – ideal for optimum bird health. We use only premium products sourced from trusted growers to supply our quality Japanese Millet which is a highly nutritious and palatable feed enjoyed by a wide range of aviary birds.	20kg
NIGER		
	Niger seed is valuable to birds due to its high content of oil, fat soluble vitamins and a range of digestible amino acids. Composed of approximately 37% oils, 19% carbohydrates and 19-20% protein.	20kg 2kg
PANICUM (HUNGARIAN MILLET)		
	Panicum is a variety of millet seed ideal for feeding smaller birds such as finches and canaries. Panicum millet is high in carbohydrates so is a good energy source for active birds. Fed all year round, but increase at breeding time. Panorama Millet is another millet variety which is almost the same as Panicum.	20kg
PEANUTS		
	Top quality sourced peanuts are a natural, nutritious, high energy food for most types of hooked beak aviary and wild birds. High in protein and fat.	25kg
PEANUTS IN SHELL		
	These top quality peanuts are a natural, nutritious, high energy food for most types of hooked beak aviary and wild birds.	10kg
RED PANICUM		
	Top quality red panicum is a type of millet seed ideal for most small aviary birds. It is sweeter than white panicum and is high in carbohydrates for active birds.	20kg

PRODUCT NAME		SIZES
IMPORTED - CONTINUED		
RED SORGHUM	 <p>Top quality red sorghum is a type of millet seed high in carbohydrates for poultry and other aviary birds.</p>	20kg
SAFFLOWER	 <p>Top quality safflower seed is rich in protein and fat for all types of hook beaked aviary birds. Excellent for plumage.</p>	20kg
WHITE FRENCH MILLET	 <p>Top quality sourced white french millet is the most digestible millet for budgies. Rich in carbohydrates, protein, fibre and fat, it is a staple part of most aviary bird mixes. Fed to budgies and parrots in particular.</p>	20kg



Our superior natural feed, from our family to yours, ensures every animal can soar to its potential.





AVIARY BIRD

Soft Foods



PRODUCT NAME		INGREDIENTS	TYPICAL ANALYSIS	SIZES
KIWI SOFT FOOD - FOR CONDITIONING & REARING				
	A basic version of Soft Food designed to appeal to the cost conscious bird keeper.	Breadcrumbs, supa protein, oilseed rape, bran, glucose, blue maw.	Protein 18.9% Fat 2.9% Fibre 1.6%	16kg 5kg 1kg
EGG & BISCUIT (DUTCH FORMULA) SOFT FOOD				
	A premium blend including egg powder and vitamin supplements, to provide the very best for conditioning and rearing your birds.	Cereals, dextrose, vitamin supplement, seeds, milk powder, egg powder.	Protein 13.6%; Fat 5.13%; Fibre 5.14%	16kg 1.5kg 500g

Lorikeet Mixes

PRODUCT NAME		INGREDIENTS	TYPICAL ANALYSIS	SIZES
LORIKEET MIX - DRY				
	A balanced blend of protein, carbohydrates and vitamins in a convenient dry form. Intended for the lorikeet owner dissatisfied with the amount of cage cleaning needed when using the wet mix. This food will not spoil unless it gets wet or contaminated by bird droppings.	Glucose, breadcrumbs, maize flour, supa protein, egg powder, milk powder, yeast.	Protein 11.7% Fat 3.86% Fibre 0.77%	20kg 2kg 500g
LORIKEET MIX - WET				
	A high energy blend of protein, carbohydrates and vitamins to provide owners with a convenient way to satisfy the dietary requirements of their lorikeet. When mixed with water and the addition of fresh fruit it offers a complete diet.	Glucose, breadcrumbs, rice flour, supa protein, milk powder, yeast.	Protein 11.8%; Fat 2.19%; Fibre 0.58%	20kg 2kg 500g



Home grown feed.
Hand crafted treats.
High-flying fans.

Treats & supplements

BIRD BELLS

Topflite bird bells are individually crafted by hand in Oamaru, New Zealand. Each bird bell is designed as an easy-to-hang, bell-shaped treat available in flavours that cater for New Zealand's most commonly kept aviary birds.

Approximate bell size: 9cm tall x 7cm at base. Available loose in bulk boxes, or individually wrapped:

BIRD BELLS - BULK BOX



x30

Budgie

A bulk box of 30 seed bells for budgies. Packed loose with a shelf label included. Designed to be displayed in our wooden display tray.



x30

Cockatiel

A bulk box of 30 seed treat bells for cockatiels. Packed loose with a shelf label included. Designed to be displayed in our wooden display tray.



x30

Canary

A bulk box of 30 seed bells for canaries. Packed loose with a shelf label included. Designed to be displayed in our wooden display tray.



Mixed

Includes: 10 x Cockatiel 10 x Budgie and 10 x Canary Bells. Packed loose with a shelf label included. Designed to be displayed in our wooden display tray.

BIRD BELLS - Individually wrapped in 6 flavours:



Budgie

Ingredients: canary seed, white french millet, panicum, hulled oats, edible binding agent.



Canary & Finch

Ingredients: canary seed, panicum, linseed, rape, edible binding agent.



Cockatiel

Ingredients: canary seed, white french millet, hulled oats, sunflower, safflower, barley, linseed, rape, edible binding agent.



Mineral

Mineral bells provide necessary added minerals for your bird as well as helping to keep their beak trimmed. Ingredients: grit, charcoal, lime, plaster, sand, pinimix.



Parrot

Ingredients: canary seed, white french millet, hulled oats, sunflower, safflower, barley, linseed, rape, wheat, whole maize, peanuts, edible binding agent.



Tonic

Ingredients: canary seed, linseed, niger, blue maw, oilseed rape, edible binding agent.

TWIN PACK BELLS - In 3 varieties:



Health Pack: A Mineral & Tonic bell duo providing the ultimate health pack to keep small aviary birds in top condition.

Cockatiel: A nutritious seed bell duo for cockatiels and small parrots. Great boredom buster.

Budgie: A nutritious seed bell duo for budgies. Great boredom buster.
















[Individual twin pack bell sizes: 6cm tall x 4cm wide]

AVIARY BIRD

Treats & supplements

PRODUCT NAME		INGREDIENTS	SIZE & DISPLAY
SEED CONES			
	<p>A premium mix of top quality and predominantly NZ grown grains and seeds are handmade into an easy-to-hang large cone-shaped treat that is highly nutritious and readily available for all aviary birds. Topflite bird seed cones are individually crafted by hand in Oamaru, New Zealand.</p> <p>Five varieties available:</p> <ul style="list-style-type: none"> - Budgie - Cockatiel - Parrot - 'Large Bird Cones' are suitable for larger breeds such as cockatiels, lovebirds & parakeets - 'Small Bird Cones' are suitable for smaller bird breeds such as budgies, canaries & finches 	<p>Budgie, cockatiel & parrot: Refer to bird bells for ingredients.</p> <p>Large Bird cone: NZ canary seed, white french millet, hulled oats, sunflower, safflower, barley, linseed, oilseed rape, edible binding agent.</p> <p>Small Bird cone: NZ canary seed, white french millet, hulled oats, panicum, edible binding agent.</p>	<p>Budgie, cockatiel & parrot cones: 23cm tall x 12cm at base (approx)</p> <p>'Large Bird Cone': 350g</p> <p>'Small Bird Cone': 400g</p>
CUTTLEFISH - SMALL			
	<p>Top quality sourced cuttlefish bone provides an essential source of calcium and salts lacking in seed. It also helps to keep bird beaks trimmed.</p>	Dried cuttlefish	11.5kg box 75g (6-8pc)
CUTTLEFISH - PREMIUM			
	<p>Larger cuttlefish pieces: 15-20 cm.</p> <p>Top quality sourced cuttlefish bone provides an essential source of calcium and mineral salts lacking in seed. It also helps to keep bird beaks trimmed.</p>	Dried cuttlefish	11.5kg box
MILLET SPRAYS			
	<p>Top quality sourced millet sprays provide a highly nutritious treat for aviary birds of all types.</p>	Dried millet seed heads	15kg 25 pack 10 pack
OYSTER SHELL FINE GRIT			
	<p>An essential supplement for birds. The grit sits in the bird's crop for a sustained length of time to aid with digestion. Grit also provides 'slow release' calcium to aid the production of good quality egg shells. Birds self-regulate their own intake as they require it.</p>	NZ oyster shell	20kg 10kg 5kg 2kg 350g pottle
CRICKETS			
	<p>High in protein and calcium, these tasty crickets are 100% natural treats and irresistible to all kinds of animals – chickens and ducks included</p> <p>Typical Analysis: Protein 63%, Fat 10.3%, Fibre 4.4%, Moisture 8%, Calcium 0.1%</p>	Dried crickets	5kg box 45g pottle

Getting the mix right

	Budgie	Canary	Cockatiel	Dove	Finch	Parrot (Ring Necked)	Pigeon	Tur- quoise Bourke	Rosella	Love- bird	Cockatoo	King Parrots	Pheasant	Quail	Lorikeet
															
Aviary mix	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Budgie mix	✓													✓	
Canary Mix		✓												✓	
Cockatiel Mix			✓			✓	✓	✓	✓	✓		✓			✓
Dove Mix				✓									✓		
Finch Mix					✓									✓	✓
Millet Mix	✓	✓	✓		✓		✓	✓	✓	✓			✓	✓	
Parrot Mix						✓		✓	✓	✓	✓	✓			
Pigeon Mix							✓								✓
Barley			✓	✓		✓	✓		✓		✓	✓			
Oilseed Rape	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓		✓	✓
Buckwheat				✓		✓					✓				
Canary Seed	✓	✓	✓		✓		✓	✓	✓	✓	✓	✓		✓	✓
Fine Grit	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Hulled Oats	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓			
Japanese Millet	✓	✓	✓		✓	✓		✓	✓	✓	✓	✓		✓	✓
Kibbled Maize				✓		✓	✓		✓		✓		✓		
Linseed	✓	✓	✓		✓	✓		✓	✓	✓	✓	✓		✓	✓
Maize				✓			✓					✓	✓		
Maw		✓			✓									✓	
Niger	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓		✓	
Panicum	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓		✓	✓
Peas				✓			✓				✓				
Peanuts						✓					✓	✓			✓
Radish		✓			✓										
Red Panicum	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓		✓	
Red Sorghum			✓	✓		✓	✓				✓	✓	✓		✓
Safflower	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓			
Sunflower	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓	✓		✓
Soak & Sprout															
W. F. Millet	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	
Wheat			✓	✓		✓	✓	✓	✓		✓	✓	✓		
Kiwi Softfood	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Egg & Biscuit (Dutch Formula)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Lorikeet Dry															✓
Lorikeet Wet															✓

SPECIES-SPECIFIC NUTRITION TIPS FOR FEEDING AVIARY BIRDS

We talk species-specific nutrition with renowned veterinarian Hamish Barron, his expert perspective advocating for a balanced, adaptable and quality-focused approach to bird nutrition.

Why do some species of aviary birds require a more specific diet?

Because each bird species evolved to fill a different ecological niche, their diets are different. This evolution goes as far as their gastrointestinal tract. Some birds have a very long, convoluted small intestine. Others are very short, requiring more easily digestible foods that are processed quickly.

Fulfilling the metabolic, physiological and nutritional requirements of these aviary birds is something that is essential to their health and reproductive success.

Are supplements necessary?

This all depends on the diet that is being fed to the birds. If feeding a seed-only diet then the diet needs to be supplemented with vitamin A and calcium.

Vitamin A is available in a number of different vegetables whilst calcium can be provided either in drinking water or as a powder sprinkled over a soaked seed or wet mix. Vegetables and fruit should be offered to all cage and aviary birds on a daily basis and should be changed at least every 12hrs during the summer to prevent spoilage.



Nature. Nurtured.



What are some common misconceptions about the diet of aviary birds?

That aviary birds should only be fed seed and water. This has been proven time and again to be untrue. Birds evolved hundreds of thousands of years before agricultural grain and as such, we use grain to fulfill a portion of their diet that would otherwise be filled with different food material.

Seed provides many of the essentials that the birds require, but is not something that will allow the birds to thrive on its own. The quality of the seed plays a big role in the nutrients available however. The beauty of Topflite seed is that most of it is grown in New Zealand, so it has not been heat-treated. This makes the nutrient value significantly better.

When rearing birds, what considerations need to be made regarding their diet?

The parent birds require a much higher plane of nutrition when feeding and rearing chicks. This diet should be implemented before breeding season starts to allow the hen to store calcium and other nutrients in her bones that are required for egg laying. It will also stimulate the adult birds into breeding condition and allow them to have the nutrient stores to rear healthy chicks. The diet should be supplemented with sprouted seed, calcium and live food, depending on the species. For example, many smaller finch species will not breed without the addition of live food or live food supplements.

When rearing chicks, the parents also have a significant increase in water intake. So fresh, clean water should be available at all times.



ABOUT HAMISH: Dr Hamish Baron graduated with a Bachelor of Veterinary Science from the University of Queensland. He has a passion for all things avian and in his final year carried out a research project looking at disease states in budgerigars in New Zealand for which he was awarded the Pfizer Animal Health Research Award. Hamish also received the University of Queensland award for Excellence in Pathology and the Excellence in Small Animal Medicine Most Valuable Student Award.





Nature. Nurtured.



WILD BIRD

For your friends in high places

They'll eat up and soar above.

Our premium New Zealand-grown seeds are high in energy and rich in essential nutrients, providing a boost for wild birds when food is scarce. The products are formulated to provide high quality nutrition for all these birds in a range of feeder solutions.

Our native birds are a source of great national pride – and with good reason. Their unique look and distinctive song can only be found here, and the colour and vibrancy they add to our gardens can be truly spectacular. Buying New Zealand native wild bird feed is one simple way you can uphold their beauty, honour their value and share your love.



100% New Zealand
owned & operated



Proud supporters
of Forest & Bird



Packed with essential
vitamins & minerals for
strong, healthy animals



20kg



10kg



5kg



2kg



1kg




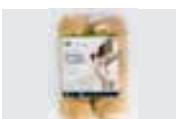


WILD BIRD

Seed based feed & wild bird treats

PRODUCT NAME		INGREDIENTS	TYPICAL ANALYSIS	SIZE & DISPLAY
COARSE WILD BIRD MIX		A premium mix of top quality NZ grown seeds provide essential energy to wild birds to thrive in your garden (no grass seed).	Wheat, whole oats, sorghum, canary seed, NZ sunflower, barley, panicum, oilseed rape, radish, weedseed.	n/a 20kg 10kg 5kg 2kg & 1kg
FINE WILD BIRD MIX		A premium mix of top quality NZ grown seeds provide essential energy to wild birds to thrive in your garden.	Grass seed, canary seed, weedseed, oilseed rape, linseed, panicum, radish, sunflower, wheat, whole oats.	Protein 15.2%, Fat 16.6%, Fibre 10.3% 20kg 10kg
SEED BELLS		Individually crafted by hand in Oamaru, New Zealand. Designed as an easy-to-hang treat, these are highly nutritious for all wild birds.	Fine Wild Bird Mix, binding agent. Size ~ 9cm x 7cm at base	Protein 15.2%, Fat 16.6%, Fibre 10.3% Individually wrapped or in bulk boxes of 30.
SEED CONES - MEDIUM/LARGE		Individually crafted by hand in Oamaru, New Zealand. Designed as an easy-to-hang treat, these are highly nutritious for all wild birds.	Fine Wild Bird Mix, binding agent.	Protein 15.2%, Fat 16.6%, Fibre 10.3% Individually wrapped. Large: 23 x 12cm Medium: 17 x 9.5cm
GOURMET HANGING TREATS		Individually crafted by hand in Oamaru. A mixture of fruit and seeds bonded with natural vegetable fat, to provide a vital source of nutrition and energy for any bird.	Vegetable fat, canary seed, white french millet, oats, sunflower, wheat, weedseed, sorghum, maize, dried apricots, millet spray.	Approx. 115mm diameter x 25mm deep
NECTAR		A top quality honey and glucose based nectar with added vitamins and minerals. New Zealand's native birds love this extra energy source, especially at times when natural nectar is not available.	Raw sugar, Dextrose, Honey powder, Pollen, Ornithon.	2kg 500g
MEALWORMS		These dried mealworms provide a protein rich treat that is also a great source of natural vitamins, minerals and key nutrients that birds and reptiles need to thrive.	Dried mealworm.	Protein 50%, Fat 25%, Fibre 8%, Moisture 10% 45g pottle 5kg 500g 125g

Energy food

PRODUCT NAME	INGREDIENTS	SIZE & DISPLAY
WILD BIRD ENERGY PELLETS  <p>Wild Bird Energy Food in pellet format. Offer these versatile pellets in a Topflite Pellet Feeder.</p>	<p>Peanut: Wheat flour, vegetable fat, wheat starch, peanut flour (2%)..</p> <p>Berry: Wheat flour, vegetable fat, wheat starch, peanut flour. Additives: Colourants & flavourings.</p>	500g bags
WILD BIRD ENERGY CAKES  <p>Wild Bird Energy Food in a solid cake format. Offer the cakes in a Topflite Wild Bird Cake Feeder or on a bird table.</p>	<p>Peanut: Wheat flour, vegetable fat, peanut flour (2%).</p> <p>Berry: Wheat flour, vegetable fat, peanut flour. Additives: Colourants & flavourings.</p>	300g pack (1 cake per pack)
WILD BIRD ENERGY LOGS  <p>Chuck a couple of these in a Topflite Wild Bird Log Feeder and soon enough the flock will find their way to your garden. Shaped into long cylindrical logs, this Wild Bird Energy Food is available in peanut or berry flavours.</p>	<p>Peanut: Wheat flour, vegetable fat, peanut flour (2%).</p> <p>Berry: Wheat flour, vegetable fat, peanut flour. Additives: Colourants & flavourings.</p>	540g bags (6 logs per pack)
WILD BIRD ENERGY TRUFFLES  <p>These Wild Bird energy truffles come shaped in big balls of joy for your feathered visitors. Available in peanut or berry flavours, they're perfect in a Topflite Wild Bird Feeder, in birdhouses or even on the end of a stick.</p>	<p>Peanut: Wheat flour, vegetable fat, peanut flour (2%).</p> <p>Berry: Wheat flour, vegetable fat, peanut flour. Additives: Colourants & flavourings.</p>	540g bags (6 truffles per pack)



We look up to those eating our food.

Be it out in the bush or within our homes they will always be VIPs to us.



WILD BIRD

Feeders

ENERGY FOOD FEEDERS

ENERGY COCONUT FEEDER



This attractive and easy to hang coconut shell is filled with a peanut flavoured energy food which your garden birds will devour. Once the birds have eaten the product the coconut can be refilled with more energy product, water, seed, or even used as a nesting spot!

PELLET FEEDER



A versatile feeder made from steel keeping it well protected from the elements. Mesh walls allow for pellets and mealworms to peep through the entire feeder and gives birds more area to hold onto.

Dimensions: 220mm high x 160mm wide

CAKE FEEDER



Energy Cakes fit perfectly in these feeders, but can also be used to hold other large bird treats such as chopped fruit. The cage-like structure protects it's contents and allows it to be hung in a bird friendly spot or placed onto a bird table. An economical option for those wanting to start out.

Dimensions: 135 x 135 x 40mm deep

LOG FEEDER



This feeder is an elegant companion to the Topflite Energy Logs. Made from compressed wood, the log feeder blends into the natural landscape of a garden.

Dimensions: 270 x 60mm

TRUFFLE FEEDER



Our Truffle Feeder is specially designed for stacking our Energy Truffles, but large enough to add sliced fruit or other bird treats from your home kitchen.

Dimensions: 200 x 80mm

SEED, NECTAR & WATER FEEDERS

NECTAR NUTRA FEEDER



Here's a NZ native bird feeder that's ideal for holding both delicious nectar mixes or thirst quenching water. Designed for feeding Topflite nectar (liquid) to attract New Zealand's native birds such as Tui, Bellbird and Waxeye. This bird feeder can also be used for plain water to attract all birds.

SPLASH & FEED FEEDER



A hanging bird bath or feeding station – great way to keep birds out of reach of any predators!

Dimensions: 200mm high x 230mm wide

SEED SNACKER FEEDER



A high quality and durable seed feeder suitable for use in an aviary or in the garden.

Dimensions: 310 x 130mm

SNACK SHACK



A high quality feeder constructed from steel and featuring a clear plastic window. Designed to be Filled with delicious Topflite energy truffles or cakes, and wild bird seed.

BIRD BISTRO



An attractive, high quality steel feeder that will withstand all weather conditions. Designed for feeding wild bird seed.

WILD BIRD

Energy-rich products

Fuel their flight throughout winter

Just like us, birds crave energy-dense food during winter but seeds and fruits are scarce. Putting out an immediate source of energy in the garden can get them through. We use high quality vegetable fats to handcraft our nutritious stamina stashes for your backyard buddies.



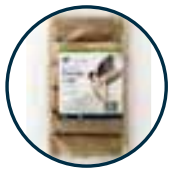
Coconut Feeder



Energy Cakes



Cake Feeder



Energy Logs



Log Feeder



Energy Pellets



Pellet Feeder



Energy Truffles



Truffle Feeder



100% New Zealand
owned & operated



Proud supporters of Forest & Bird















Topflite

WILD BIRD

Feeding New Zealand's common garden birds

These are the birds most likely to be spotted visiting New Zealand gardens.*

	Sparrow	Tauhou/ Silvereye/ Waxeye	Blackbird	Kereru	Dunnock	Redpoll	Starling	Tui	Myna	Riroriro/ Grey Warbler	Song Thrush	Bellbird	Piwak- awaka/ Fantail	Goldfinch/ Chaffinch/ Green- finch	Tieke/ Saddleback	Yellow- hammer
																
Wild Bird Mix (coarse/fine)	✓					✓	✓							✓		✓
Wild Bird Bells/Cones	✓					✓	✓							✓		✓
Dove Mix	✓															
Pigeon Mix	✓															
Energy Pellets	✓	✓												✓		
Energy Cakes	✓	✓														
Energy Logs	✓	✓												✓		
Energy Truffles	✓	✓												✓		
Coconut Feeder	✓	✓												✓		
Nectar		✓		✓			✓	✓	✓			✓			✓	
Gourmet Hanging Treat	✓	✓										✓		✓		✓
Mealworms	✓	✓	✓		✓		✓			✓	✓	✓	✓	✓		✓
Crickets	✓		✓		✓		✓			✓	✓	✓				✓
Fruit	✓	✓	✓				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

* Taken from results of The 2017 NZ Garden Bird Survey (Note that the Pukeko has been omitted).



Sown here,
grown here,
our seed
retains every
iota of natural
goodness.



GARDEN BIRDS IN DETAIL

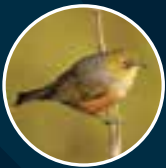
New Zealand's ten most common garden birds

The NZ Garden Bird Survey gives a annual picture of bird populations. They vary between regions — for example, a bird that's common in Canterbury like the silvereye may not be seen often in Northland. However these ten birds are most likely to be spotted in New Zealand gardens.



SPARROW

By far the most common visitor, they live alongside humans and get most of their food from us. This explains why they're considered a bit of a pest.



TAUHO/SILVEREYE

Also called a 'waxeye', the tauhou the New Zealand native we see most. They are frequent visitors to bird feeders, especially if energy-rich food is on the menu.



BLACKBIRD

These guys arrived in 1862 and while they are quite fun to watch, they often offend gardeners by helping themselves to produce. They make up for it by being good singers though.



STARLING

Shiny green and purple plumage and hyperactivity make starlings entertaining to watch. They love eating grubs and insects right from the ground and always up for a good scrap over food, mates or a nest.



TŪI

The song of a tui is the sound of home. And good news – tui numbers are on the rise, thanks to urban restoration projects. They love a good gulp from kōwhai or flax flowers. Put out a nectar feeder and they'll visit daily.



MYNA

Introduced from Asia, the myna is very common in the North Island. In fact, the chance of a myna being seen in a garden increases the further north you go. So does the chance of seeing a scarecrow – these guys love to steal fruit.



PIWAKAWAKA/FANTAIL

Gentle and curious little souls, the piwakawaka shows up regularly in rural gardens, forests and parks. Around a feeder they can get pushed to the side by the larger, more aggressive birds.



GREENFINCH

Introduced from Britain in the 1860s, the greenfinch is the most common of the finches. They are very partial to seeds so putting out a seed feeder will bring them by the flock.



CHAFFINCH

Their heavy beaks make it easy to crack seeds open. Interestingly they like forming gangs with small natives like silvereyes and fantails.



KERERU

While perhaps seen as the 'Pooh Bears' of the bird world, big and slow moving as they are, the beautiful Kereru also plays an important role in spreading seed around native forests.



TIPS FOR ATTRACTING WILD BIRDS TO THE GARDEN

There are few things more quintessentially 'New Zealand' than watching a tui in a kowhai tree. However, with our geographic isolation, decreased natural habitats and endangered or vulnerable birdlife we must remain vigilant and support our native bird population – and encourage the next generation to do so too. Here are some ways to bring the dawn chorus to the backyard.



Nature. Nurtured.





Build biodiversity

Native plants are the best food source for native birds. Start small by planting species that attract insects, which will in turn attract the birds, particularly the little forest dwellers like the grey warbler and fantail. Try native jasmine, putaputaweta (which literally translates as 'many weta'), koromiko or hebe varieties.

If you have the space, plant flax, cabbage trees, kowhai and lemonwood - nectar feeders like tui and bellbird will love you for it. Consider broadleaf, kahikatea and totara for those berry-guzzling kererū.

Eliminate the enemy

Introduced mammals like rats, stoats and possums are largely responsible for the weak state of our native bird life. Putting a dent in their numbers will mean fewer go on to eat eggs and young chicks. If we want to meet the national goal of being 'predator-free by 2050' we all need to pitch in!

Deliver a drink (and bath)

In urban New Zealand it might be a long flight between suitable sources of drinking water. A simple bath or even a large dish of water invites birds in for a dip and drink. Ensure that the water is changed regularly to keep the birds coming back to a healthy source.

Feed them right

A plentiful and nutritious food supply will keep them swooping back for more, particularly in the lean winter months when energy sources are limited.

New Zealand-grown seeds contain the most nutrients, and vegetable fats provide a much-needed boost in winter. Nectar feeders are very attractive to tui and bellbird looking to store up some energy and hanging feeders are popular with smaller bird. Ensure you can provide a safe feeding platform well away from windows.

In how we work,
in what we produce,
we must always
treat our diners
with high regard.





NZ FOREST & BIRD WHY WE LOVE (AND SUPPORT) THEIR WORK

For some time now we have been an official supporter of New Zealand Forest & Bird.

Like us, they have 'friends in high places'. As advocates for the birds we love and their habitat, this arrangement is a natural fit. It's also a vital one for the renowned organisation. Because Forest & Bird is a charity they receive no guaranteed funding. Instead

they rely on caring individuals and companies like us for support. This support takes many shapes. From cash donations to logistical support to volunteer work to general advocacy and communication, there are a number of ways you can chip in and help out.

We suggest going to their website (www.forestandbird.org.nz) to start with. It has some great resources and highlights all the ways their work is helping protect New Zealand's future.

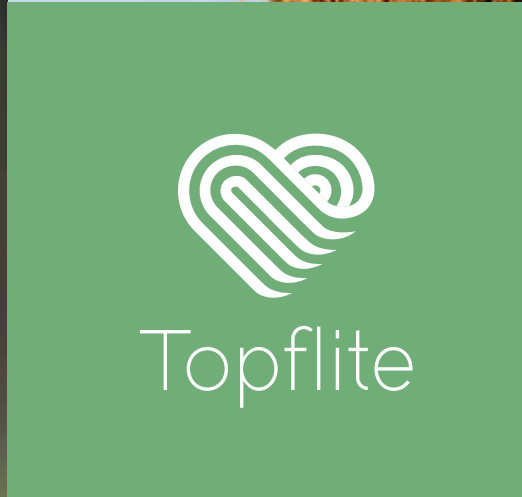


We are proud to be associated with Forest & Bird.

Since 1923 they've made it their mission to "give nature a voice", helping to protect and restore our wildlife and wild places.

**That's a cause we can get behind,
and we think you can too.**







Nature. Nurtured.

CHICKEN & DUCK

For pride in their pecking order

For a happy cackle and cluck, don't leave their snack to luck.

To keep your flock in fine fettle their feed needs the perfect balance of protein, carbohydrates and fat with added vitamins and minerals. We have formulated quality feed products for chicks, pullets and laying hens alike, and our single seed varieties are New Zealand grown and world-class. Your chickens will love the variety of nutritionally rich sunflower seeds, kibbled maize, wheat, mealworms, crickets and other supplements we create.

Likewise our duck feed mix provides a healthy and hearty snack for both wild ducks and the pets in your backyard. As a nutritious blend of grains and seeds this mix has been designed to provide an ideal maintenance diet.



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Packed with essential
vitamins & minerals for
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20kg



10kg



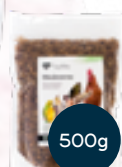
5kg



2kg



1kg



500g




125g



CHICKEN & DUCK

PRODUCT NAME		INGREDIENTS	TYPICAL ANALYSIS	SIZES
POULTRY SCRATCH & LAY				
	This premium mixture is made to a specific formulation of protein, carbohydrate and fat with added vitamins and minerals for laying hens. A free flowing grain and pellet mix that provides variety and keeps hens in top laying condition.	Barley, canary seed, wheat, oats, kibbled maize, kibbled green peas, poultry pellets, sunflower, grit.	Protein 11.4%, Fat 2.9%, Fibre 4.0%	20kg 10kg 5kg
POULTRY CHICK STARTER				
	A premium feed crumble made to a specific formulation of protein, carbohydrate and fat with added vitamins and minerals for layer chicks 0-6 weeks. An easy to feed crumble. High in protein for maximum growth. Not to be fed to laying hens. (NB: Contains a registered anti-coccidial).	Wheat, bran, pollard, barley, maize, copra, vegetable oil, fish meal, soya bean meal, peas, lucerne/grass meal, rice by-products, limestone, salt, dicalcium phosphate, methionine, lysine, vitamins and minerals	Protein 20% Fibre 5% Fat 4% <small>[values are all maximum]</small>	10kg 5kg 2kg
PULLET GROWER MASH				
	A premium feed specifically designed for growing pullets (8-18 weeks). Balanced energy, protein and amino acids for good growth and to help overweight pullets. Balanced calcium and phosphorus with vitamin D for bone development and strength.	Barley, canola, copra, grassmeal, linseed, lysine, maize, oats, peas, vitamins & minerals.	Protein 15.4%; Fibre 3.4%; Fat 1.4%.	10kg 5kg
POULTRY MASH				
	Made to a specific formulation of protein, carbohydrate and fat, with added vitamins and minerals, this premium feed mash is ideal for laying hens from 16 weeks on. High in dicalcium phosphate essential for eggshell strength, the quality ingredients are ground to an easily digestible powder (mash).	Barley, broil, lime, dicalcium phosphate, salt, wheat, soya, vitamins & minerals.	Protein 15.2%; Fibre 4.4%; Fat 1.9%.	20kg 10kg 5kg
POULTRY PELLETS				
	A premium feed pellet made to a specific formulation of protein, carbohydrate and fat with added vitamins and minerals for laying hens from 16 weeks. Quality ingredients are steam compressed into easily digested pellets that provide a complete food in one peck.	Barley, broil, lime, dicalcium phosphate, salt, wheat, soya, vitamins & minerals.	Protein 15.4%, Fibre 3.4%, Fat 1.4%	20kg 10kg 5kg
NZ OYSTER SHELL COARSE GRIT				
	A supplement feed for chickens. The grit sits in the chicken's crop for a sustained length of time, aiding digestion, as well as giving 'slow release' calcium to aid the production of good quality shells. Birds self-regulate their own grit intake as they require it.	100% New Zealand oyster shell.	Min. 49% calcium	20kg 10kg 5kg
WHEAT				
	Top quality NZ grown wheat is rich in carbohydrates and energy and will help to condition chooks if they require it. Wheat should be fed as a treat and we recommend no more than a few handfuls per chook per day.	New Zealand-grown wheat	n/a	20kg 10kg

CHICKEN & DUCK

PRODUCT NAME	INGREDIENTS	TYPICAL ANALYSIS	SIZES
LUCKY DUCK  <p>A nutritious blend of seeds, grains and duck pellets for feeding wild ducks & backyard ducks.</p>	Oats, Barley, Sorghum, Kibbled Maize, Duck Pellets (soya bean meal, peas, broil, vegetable oil).	Protein: 16.5% Fat: 4.4% Fibre: 4.6%	20kg 10kg 5kg

Treats, Supplements & Feeders

PRODUCT NAME	INGREDIENTS	TYPICAL ANALYSIS	SIZES
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POULTRY PECKER



Each Topflite Poultry Pecker is individually crafted by hand on our North Otago farm. It provides a nutritious boredom buster for your chooks, with selected grains & vegetables plus chia, grit, garlic and herbs to provide nutritional and digestive support. It can also help as a deterrent to feather-pecking.

Wheat, kibbled maize, oats, coarse grit, black sunflower, green peas, carrot, broccoli, gelatine, garlic, chia seeds, oregano, parsley.

HEN TONIC HEALTH



A mix of nutrient rich goodies that provide a natural health boost for chooks.

Available bag sizes: 225g pottle & 1kg bag.

Rolled oats, wheat, sunflower seeds, garlic, seaweed flake.

1kg
225g

MEALWORMS



These dried mealworms provide a protein rich treat that is also a great source of natural vitamins, minerals and key nutrients that birds and reptiles need to thrive. Available bag sizes: 5kg box, 500g bag & 125g bag.

Dried mealworm.

Protein 50%
Fat 25%
Fibre 8%
Moisture 10%

5kg
125g
45g
pottle

CRICKETS



High in protein and calcium, these tasty crickets are 100% natural treats and irresistible to all kinds of animals – chickens and ducks included.

Dried crickets.

Protein 63%,
Fat 10.3%,
Fibre 4.4%,
Moisture 8%,
Calcium 0.1%

45g
pottle
5kg
box

BEDDING STRAW



Natural bedding to keep your chickens clean, dry and cosy. This barley straw is intended for use as bedding only. Use generously, especially in the colder months to keep your chooks and ducks clean, dry and warm.

100% natural barley straw.

n/a 700g

POULTRY FEEDER









A high quality feeder made with galvanised steel. Holds up to 3kg of feed. Features carry handle and lid for easy filling.

CHICKEN & DUCK

Hentastic Range

Hentastic®

PRODUCT NAME	INGREDIENTS	NUTRITION
HENTASTIC CHICK STICKS  <p>Our new ridged Chick Sticks incorporate Easy-Peck ridges making it super easy for birds to feed. Hentastic Chick Sticks can be used with the Hentastic Chick Stick Feeder or the Hentastic Fun Feeder. A fun boredom buster for your chickens.</p>	Wheat flour, palm oil, oregano, mint, turmeric & garlic.	Fat 29% Protein 7.7% Crude Fibre 2.4%
HENTASTIC FORAGING FEAST PELLETS  <p>A great Foraging Feast for chickens, these pellets come in a convenient resealable pouch. Scatter, hand feed or have fun and place in the Hentastic Fun Feeder!</p>	Wheat flour, palm oil, what starch, peanut flour, oregano, mint, turmeric & garlic.	Fat 17% Protein 8.9% Crude Fibre 1%
HENTASTIC CHICK STICKS FEEDER  <p>A complementary feeder designed for use with the Hentastic Chick Sticks.</p>		
HENTASTIC FUN FEEDER  <p>Fun for children, fun for chickens, fun for adults! The fun feeder is designed for use with Hentastic Chick Sticks & Foraging Feast Pellets</p>		

DUCKS

For their clean bill of health

Bread isn't all it's quacked up to be...

Ducks are iconic Kiwi companions. We share our lakes, rivers, picnic spots and, increasingly, our backyards with them. Now you can feed them properly too. That's because, quite simply, bread is junk food for ducks. High in calories and low in nutritional value it lacks the vitamins and minerals essential to a duck's health. This results in severe malnutrition and illness in ducks and destruction of the waterways that make up their habitats. Thankfully there's now a New-Zealand grown alternative that fits their dietary requirements.

The healthy alternative

Formulated to work as a maintenance diet, Lucky Duck contains the perfect blend of seeds, grains and duck pellets. Now you can take bread off the menu and provide a healthy, balanced feed product.

LUCKY DUCK

A nutritious blend of oats and barley, kibbled maize and sorghum, along with vegetable additions (for those essential vitamins) to keep wild and backyard ducks at their best.



Made in
New Zealand



Topflite
Nature. Nurtured.



Nature. Nurtured.

RABBIT & GUINEA PIG

For nourishment from every nibble

Because rabbit feed doesn't need to be 'rabbit food'.

Who remembers singing Oma Rāpiti at school? Just what was that rabbit running for? Nowadays your rāpiti will quickly oma to our delicious rabbit feed.

Topflite rabbit and guinea pig feed is packed full of New Zealand-grown goodness, with a range of nutritionally rich and varied products for your pets to nibble on. In addition to our home-grown seeds our feed includes fibre-rich oats – ingredients that play a vital role in the intestinal health of rabbits and guinea pigs.



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owned & operated



Proud supporters
of Forest & Bird



Packed with essential
vitamins & minerals for
strong, healthy animals



20kg



10kg



5kg



3kg



2kg








1kg



RABBIT & GUINEA PIG

PRODUCT NAME		INGREDIENTS	TYPICAL ANALYSIS	SIZES	
<i>Super Premium</i> GUINEA PIG NUGGETS		Fortified with vitamins and minerals to promote healthy eyes, skin and coat. Natural antioxidants and prebiotics (specialised plant fibres) support the immune and digestive systems. Infused with a delicious fruity flavour. Features high levels of vitamin C.	Wheat, Wheatfeed, Soya Hulls, Oatfeed, Lucerne, Molasses, Soya Oil, Salt, Mint, Limestone, Dicalcium Phosphate, Fruity Flavouring	Protein 11%, Fat 3%, Crude Fibre 16%, Crude Ash 6.5% .	3kg 1kg
<i>Super Premium</i> RABBIT NUGGETS		Infused with a delicious fruity flavour, your rabbit will love these healthy nuggets. The nuggets are also packed with vitamins and minerals to promote healthy eyes, skin and coat. Natural antioxidants and prebiotics (specialised plant fibres) also support the immune and digestive systems.	Wheat, Wheatfeed, Soya Hulls, Oatfeed, Lucerne, Molasses, Soya Oil, Salt, Mint,Limestone, Dicalcium Phosphate, Fruity Flavouring.	Protein 11%, Fat 3%, Crude Fibre 16%, Crude Ash 6.5%	3kg 1kg
RABBIT & GUINEA PIG MIX		A natural mix containing a wide range of nutritious grains and pellets. Nutritionally rich range of seeds your pet might find in the wild. A well balanced source of protein and energy.	Reliance rabbit pellets, kibbled maize, whole oats, sunflower, feed nuts (barley meal, pea meal, wheatbran, pollard, molasses, salt, calcium carbonate, selenium, vitamins & minerals), sorghum.	Protein 14.2%; Fat 7.6%; Fibre 7.3%	20kg 10kg 5kg 2kg
RABBIT & GUINEA PIG MUESLI		A distinctive mix of products containing a range of pellets and seeds.	Rabbit & guinea pig pellets, feed nuts (barley meal, peameal, wheatbran, pollard, molasses, salt, calcium carbonate, selenium, vitamins & minerals), extruded maize, natural food colouring, kibbled maize, NZ sunflower seeds, wheat.	Protein 12.1%; Fat 6.0%; Fibre 6.9%.	20kg 10kg 5kg 2kg
RABBIT & GUINEA PIG PELLETS		Formulated to provide a balance of essential nutrients required for growth, reproduction and general health, these rabbit pellets are a great meal for your furry friend.	Barley, peas, grass seed meal, soya bean meal, canola, linseed, maize, oats, copra, wheat, wheat by-products, molasses, soya oil, sodium bentonite, minerals & vitamins.	Protein 14%; Fibre 10% max; Fat 3% max.	20kg 10kg 5kg 2kg
PREMIUM RABBIT & GUINEA PIG PELLETS		These rabbit pellets are designed around Lucerne meal, a proven natural ingredient essential for successful rabbit diets. Lucerne meal provides both quality protein and digestible fibre, important for intestinal physiology and freedom from digestive upset. These are specifically designed for growing and breeding rabbits, as well as guinea pigs.	Lucerne, maize, pollard, soya bean meal, coconut meal, limestone, dicalcium phosphate, salt, minerals & vitamins, molasses, synthetic, amino acids (NB: Does not contain coccidiostat).	Protein 17% min; Fibre 16% max; Fat 5% max.	20kg 10kg 5kg 2kg

Treats

PRODUCT NAME	INGREDIENTS		SIZES
<h2>RABBIT & GUINEA PIG NIBBLE STICKS</h2>			
	Rabbits and guinea pigs love to gnaw at these premium treats. Handmade using only the best seeds and pellets. A great way to maintain healthy teeth.	Rabbit & guinea pig pellets, kibbled maize, whole oats, sunflower, feed nuts (barley meal, pea meal, wheatbran, pollard, molasses, salt, calcium, carbonate, selenium, vitamins & minerals), sorghum, edible binding agent.	Twin pack
<hr/>			
<h2>RABBIT & GUINEA PIG MUNCHIES</h2>			
	These tasty treats will have Rabbits & Guinea Pigs hopping like mad Handmade in New Zealand with all natural ingredients.	Apple, carrot, parsley, thyme, edible binding agent.	3 pack 7 pack Bulk box (50)
<hr/>			
<h2>BONANZA BARS</h2>			
These nutritious and healthy treat bars are handmade on our North Otago farm using the best quality fruit, vegetables and seeds available. Available in four flavours: Cranberry, Peabite, Apricot and Sorghum:			
	<h3>Cranberry</h3> <p>Ingredients: Rabbit pellets, kibbled maize, whole oats, sunflower seeds, feed nuts (barleymeal, peameal, wheatbran, pollard, molasses, salt, calcium carbonate, selenium, vitamins & minerals), sorghum, bran, lucerne chaff, dextrose, salt, cranberry, edible binding agent.</p>		<h3>Apricot</h3> <p>Ingredients: Rabbit pellets, kibbled maize, whole oats, sunflower seeds, feed nuts (barley meal, pea meal, wheatbran, pollard, molasses, salt, calcium carbonate, selenium, vitamins & minerals), sorghum, bran, lucerne chaff, dextrose, salt, apricots, edible binding agent.</p>
	<h3>Peabite</h3> <p>Ingredients: Pressed lucerne, peas, broccoli, extruded maize, raw sugar, edible binding agent, natural food colouring.</p>		<h3>Sorghum</h3> <p>Ingredients: Pressed lucerne, sorghum, edible binding agent.</p>

Quality feed is first and foremost about nutrients. 

RABBIT & GUINEA PIG

Hay Range

PRODUCT NAME	INGREDIENTS & BAG SIZES	
TIMOTHY HAY	 <p>Timothy hay is widely known as the best choice of hay for rabbits, guinea pigs and other herbivores. It's key benefits include:</p> <ul style="list-style-type: none"> • The sweet smell and taste encourages herbivores to forage and help ensure their fibre intake is sufficient. • High in fibre and is easily digested. • Chewing on a fibrous hay helps to keep teeth ground down. • Low in calcium compared with other hay varieties. This reduces the risk of urinary stones, a common condition affecting rabbits that take in excess calcium. 	<p>100% natural Timothy hay</p> <p>1kg bags</p>
LUCERNE HAY	 <p>Lucerne (Alfalfa) hay is a high fibre legume hay that contains more protein, digestible energy and calcium than grass hay. These differences make Lucerne hay the perfect choice for growing, breeding or underweight herbivores and an excellent treat for mature herbivores.</p>	<p>100% natural lucerne (alfalfa) hay</p> <p>1kg bags</p>
BEDDING STRAW	 <p>Natural bedding to keep your rabbit, guinea pig, chinchilla or chickens clean, dry and cosy. This barley straw is intended for use as bedding only. Use generously, especially in the colder months to keep your herbivore clean, dry and warm.</p>	<p>100% natural barley straw</p> <p>700g bags</p>



Grown in New Zealand.
Great for New Zealand.

There is sentiment within the careful working of our land and growth of our seed. There is science behind delivering the correct nutritional elements to each breed. Our approach to crafting natural New Zealand pet food is always equally dedicated to both.





Nature. Nurtured.

RAT, MOUSE & CHINCHILLA

Keep their squeak in peak condition

Topflite produces high quality feed mixes for rats, mice and chinchillas.

Our blend of nutritious, New Zealand-grown cereal seeds keeps rats and mice in top condition, with fibre added for optimum health. Chinchilla owners know their pet also requires a finely balanced diet. That's why we created a high fibre, low fat formulation – one that was carefully developed to produce excellent results when trialled by experts.



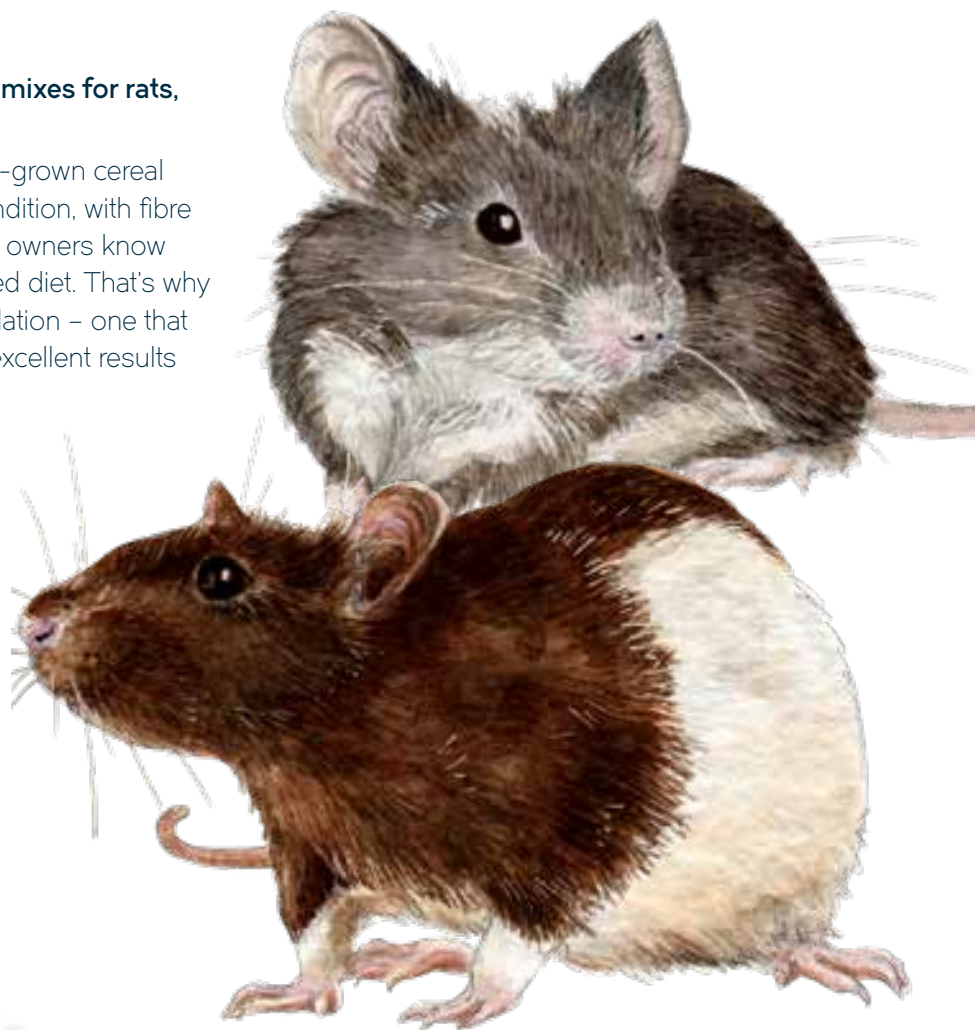
100% New Zealand
owned & operated



Proud supporters
of Forest & Bird







Packed with essential
vitamins & minerals for
strong, healthy animals



RAT & MOUSE

Mixes

PRODUCT NAME	INGREDIENTS	TYPICAL ANALYSIS	BAG SIZES
RAT & MOUSE MIX			
	For an all-purpose feed for maintain optimum health in rats and mice you can't go passed this quality mix of NZ grown cereal seeds and millet seeds (and neither will they).	Whole oats, rabbit pellets, kibbled maize, canary seed, white french millet, wheat, barley, sorghum, radish, sunflower, linseed, peanuts.	20kg 10kg 2kg 1kg
PREMIUM RAT & MOUSE MIX			
	A quality mix of NZ grown cereal seeds, fruit and millet seeds provides the ultimate feed for rats and mice to maintain optimum health.	Maize bites (extruded maize), wheat, banana chips, oats, millet spray heads, peanuts, sorghum, sunflower.	300g
CHINCHILLA MIX			
	A nutritious and healthy mix containing pellets high in protein and fibre, and low in fat. Topflite Chinchilla mix has been refined in conjunction with experts. Always combine TopFlite Chinchilla Mix with a good quality hay to ensure fibre intake is sufficient.	Chinchilla pellets, maize bites (extruded maize), barley, oats, banana chips, raisins.	Protein 15.6% Fibre 10.8% Fat 4.3% 10kg 2kg
CHINCHILLA NUGGETS (BY BURGESS)			
	A delicious, complementary food for chinchillas that is high in fibre and rich in vitamins & nutrients to help keep them in tip top health.	Timothy Hay, Alfalfa, Maize Gluten Meal, Rapeseed Oil, Dicalcium Phosphate, Sodium Chloride, Fructo-oligosaccharide, Minerals, Blackcurrant Flavour, Oregano Oil, Vitamins & minerals.	Fibre 59% Protein 12% Fat 4.5% Fibre 29% Ash 10% 1.5kg

Treats

PRODUCT NAME	INGREDIENTS
RAT & MOUSE NIBBLE STICKS (TWIN PACK)	
	Rats and mice love to gnaw at these premium treats. They are handmade on our North Otago farm using only the best seeds and pellets. A great way to maintain healthy teeth.
	Rat pellets (barley, grass seed meal, soyabean meal, canola, linseed, maize, oats, copra, wheat, molasses, soya oil, sodium bentonite, vitamins & minerals), barley, canary seed, kibbled maize, linseed, peanuts, radish, sorghum, sunflower seed, wheat, millet, oats, edible binding agent.

We knew Kiwis would respond positively when given a better choice. Sown here, grown here, our seed retains every iota of natural goodness.





Nature. Nurtured.

FISH & REPTILE

Make sure everything goes swimmingly

Aquariums, terrariums and tanks for the memories.

Both fish and reptiles require a delicately balanced habitat to thrive. So why leave anything to chance? Our range of Central Otago aquatic stones and gravel creates an attractive and healthy home for fish and reptiles. So too is a balanced diet as important as a balanced environment. It's hard to go past our dried mealworms, crickets and grasshoppers for reptiles and carnivorous fish. With a crunchy supply of natural protein this feed is similar to food sources encountered in the wild.



100% New Zealand
owned & operated



Proud supporters
of Forest & Bird



Packed with essential
vitamins & minerals for
strong, healthy animals



10kg



3kg



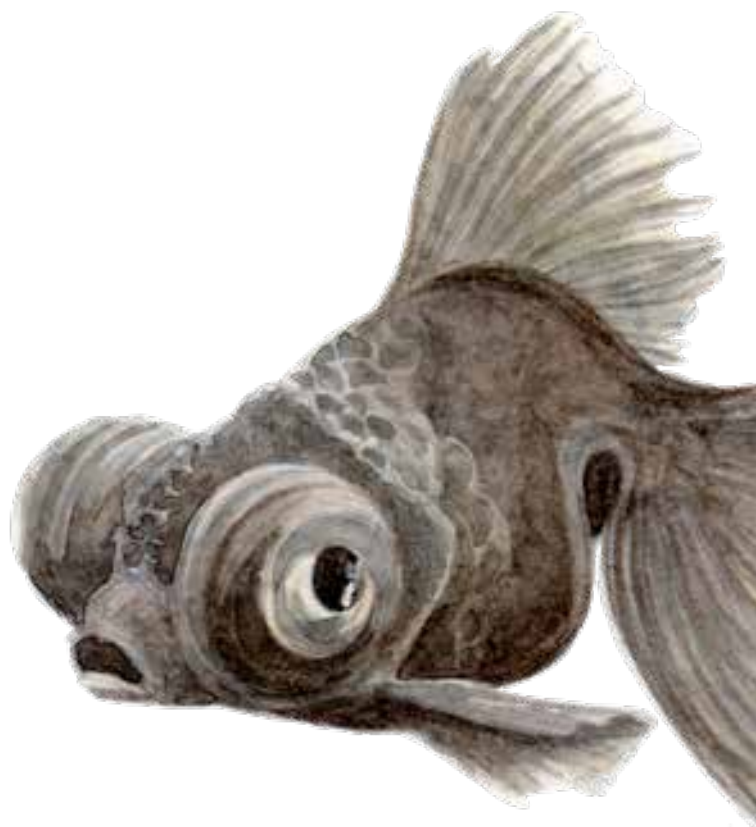
FISH & REPTILE

Aquatic Gravel




PRODUCT NAME	GRAVEL SIZE	BAGS
GRAVEL DUSK  Although this New Zealand gravel may look quite grey in the shop once it is under water in an aquarium it is an intense black.	4-6mm	10kg 3kg
GRAVEL MIXED GEM  This mix has a range of white gold and grey/green New Zealand pebbles that really look great under an aquarium light.	6-8mm 8-14mm	10kg 3kg
GRAVEL PEPPER  Another mix of New Zealand pebbles but darker than the gem mix, incorporating greys, greens and rusty orange.	4-6mm	10kg 3kg
GRAVEL SHOTOVER  Beautiful blue/green pebbles from the majestic Shotover river in Central Otago.	4-6mm	10kg 3kg
GRAVEL WHITE ICE  These New Zealand quartz pebbles are truly white with some having blue green shadings.	5-8mm	10kg 3kg

Aquatic Stones

PRODUCT NAME	STONE SIZE
FLAT STONES  These locally sourced flat grey river stones provide an attractive decorative feature for any aquarium or tank.	200mm x 150mm (approximately)
SCHIST STONES  Available in large or small, this natural Central Otago Schist provides an attractive decorative feature for any aquarium or tank.	Approximate sizes: Large: 250mm x 200mm Small: 200mm x 150mm



Reptiles

PRODUCT NAME	INGREDIENTS	TYPICAL ANALYSIS	BAG SIZES
MEALWORMS  <p>These dried mealworms provide a protein rich treat that is also a great source of natural vitamins, minerals and key nutrients that birds and reptiles need to thrive.</p>	Dried mealworm.	Protein 50% Fat 25% Fibre 8% Moisture 10%	5kg box 500g 125g 45g pottle
CRICKETS  <p>High in protein and calcium, these tasty crickets are 100% natural treats and irresistible to all kinds of animals – particularly reptiles and tropical fish.</p>	Dried crickets	Protein 63% Fat 10.3% Fibre 4.4% Moisture 8% Calcium 0.1%	45g pottle 5kg box
GRASSHOPPERS  <p>A high protein source of essential vitamins, minerals & amino acids. One of the most nutritional dried insects available. A great addition to the diet of your Turtles, Eastern Water Dragon, Bearded Dragon, or Blue Tongue Skink. Also suitable for large Tropical fish and some bird species.</p>	Dried grasshoppers.	Protein 74% Fat 5% Fibre 2.7% Ash 3.2% Moisture 8% Carbohydrate 5%	45g pottle 5kg box





Nature. Nurtured.



CAT & DOG

Because unconditional love deserves exceptional food

When searching for cat and dog food ranges we had a 'leader-of-the-pack or nothing' approach. That's why we took the time to find companies that could meet our long checklist of non-negotiables, including as much local production as possible and the highest quality ingredients. We're proud to now offer these two premium ranges, for cats and dogs that deserve exceptional food.

100% AUSTRALIAN MADE & OWNED

A LA CARTE

The French Cuisine for Healthy Fussy Eaters

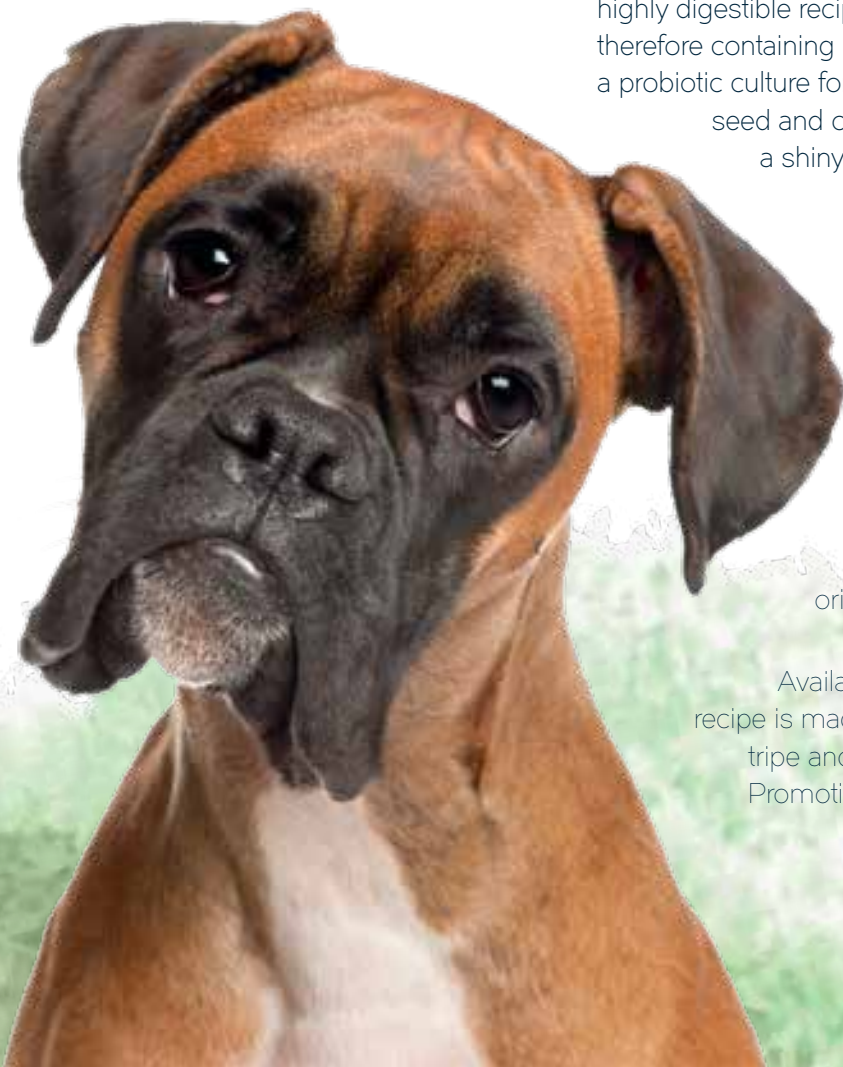
Australian-made, the A La Carte range is professionally formulated for holistic daily nutrition, particularly for active breeds, fussy eaters and dogs with skin or digestive issues.

Top quality protein forms a base for this premium dry food, which comes in a range of palatable flavours, each of the highly digestible recipes reflecting a dog's natural diet (and therefore containing little or no grain). All formulas contain a probiotic culture for strong immune systems as well flax seed and other essential oils for healthy joints and a shiny coat.


zealandia
Pet Nutrition from New Zealand


Zealandia's range of tinned cat and dog food is ethically sourced from human-grade meat and fish production. All the ingredients in their biologically correct, grain-free formulas can be traced back to their origin — New Zealand farms that adhere to strict quality control standards.

Available in an exciting range of flavours, each recipe is made from a base enzyme-rich green lamb tripe and contains the supplements Zoki Oil® for Promoting Skin & Coat Health, and FlexiPet® for Joints & Connective Tissue Support.





PRODUCT NAME	INGREDIENTS	TYPICAL ANALYSIS	BAG SIZES
LAMB & RICE - ALL LIFE STAGES			
 <p>Recommended for all breeds of dogs from puppies to senior dogs and pregnant dogs. A highly digestible blend of Australian premium lamb, rice and omega 3 & 6 for a healthy skin & shiny coat.</p>	Lamb meal, rice, chicken meal, ground cereal, chicken fat, lamb flavour, fish meal, flaxseed, oat bran, beet pulp, alfalfa, sunflower oil, salt, vitamin/mineral premix, lactobac plus (probiotic), choline chloride, naturox, garlic, kelp.	Protein: 28%; Fat: 18%; Fibre: 4.6%; Ash: 8%	18kg 1.5kg

CHICKEN & RICE - ADULT			
 <p>Recommended for all breeds of adult dogs who are particular about their food. A highly digestible blend of premium chicken, rice and omega 3 & 6 for healthy skin and a shiny coat.</p>	Chicken meal, rice, Lamb meal, ground cereal, chicken fat, oatmeal, lamb flavour, fish meal, flaxseed, oat bran, beet pulp, alfalfa, sunflower oil, salt, vitamin/mineral premix, lacto bac plus (probiotic), cholin chloride, chodroiton, yucca, schidegera.	Protein: 24%; Fat: 13%; Fibre: 4%; Ash: 5.9%	18kg 5kg

SALMON & POTATO - ADULT			
 <p>A wheat free option recommended for all breeds of dogs over 6 months. A highly digestible blend of high quality salmon & potato and fish oils for a healthy skin & shiny coat.</p>	Salmon meal, rice, pearled barley, ground rice, potato, faba beans, chicken fat, sardine meal, natural flavour, alfalfa, tomato promace, carrot, oat bran, cheese meal, calcium carbonate, soy lecithin, fish oil, sunflower oil, flaxseed, vitamins & minerals, egg powder, potassium chloride, lacto sacc, naturox, yucca schdigera, glucosomine, chondroitin.	Protein: 23%; Fat: 16%; Fibre: 4%; Ash: 5.9%	18kg 1.5kg

GRAIN FREE RANGE			
PRODUCT NAME	INGREDIENTS	TYPICAL ANALYSIS	BAG SIZES





CHICKEN, LENTILS & SEAWEED - 'E-STAMINA' (ACTIVE MEDIUM TO LARGE BREEDS)			
 <p>The first and most obvious benefit to feed your pet a grain free diet, such as A La Carte E-stamina, is in case they have allergies or troubles digesting grain-based food. What are the signs of food allergies? Common ones may include chronic diarrhoea or gas, licking their feet or an itchy behind.</p>	Chicken Meal, Potato, Green Peas, Chick Peas, sweet Potato, Chicken Fat, Lentils, Beet Pulp, Salmon meal Dried Egg Powder, Tomato Pomace, Fish Oil, Digest. Algæ, Salt, Natural Antioxidant DiCalcium Phosphate, Choline Chloride, Potassium Chloride, Lacto Bæ Plus (Probiotics), Vitamins & Minerals, cobalt Amino Acid Chelate, Biotin, vitamin A, Acetate, calcium Pantothenate, Nlacln Pyridoxine Hydrochloride (B6), Thiamine Mononitrate (B1), vitamin B12 Ribonavin Supplement DL-MethiOnline, Folic Acid, copper Amino Acid Chelate, sodium selenite, calcium iodat9, Glucosamine, Chondroitin.	Protein: 30%; Fat: 15%; Fibre: 4%; Energy: 368kcal/100g	15.88kg (35 bs) 1.5kg

SMOKED SALMON & VEGETABLES - 'E-ENERGY' (ACTIVE SMALL TO MEDIUM BREEDS)			
 <p>In containing more protein, more animal fats and fewer carbohydrates than grain-based formulas, A-La Carte E-energy is more easily digested, reducing flatulence and minimising stools. A La Carte E-energy also helps keeping dogs fuller for longer resulting in less food being eaten and may reduce canine food allergies.</p>	Pea Meal, Salmon Meal, Lamb Meal seer Tallow, Tapioca, Soybean Meal Digest Lecithin, sunflower, Naturox, Cholina chloride, DL-Methione, L-Lysine, Lacto Bæ Plus (Probiotics), Yucca Schidgera, Vitamin & Mineral Premix, calcium Ascorbate (source or Vitamin C), Potassium ChlorideQ (Extract, vitamin E Supplement iron Amino Acid Chelate, Manganese Amino Acid ChelatEt, cobalt Amino Acid Chelate, elotin, vitamin A ACetata calcium Pantothenate Niacin, Pyridoxine Hydrochloride (B6), Thiamine Mononitrate (Vitamin B1), Vitamin B12 Supplement Vitamin O3 Supplement Ribonavin Supplement Folic Acid, copper Amino ACId Chelate, sodium Selenite, calcium iodate, zinc Amino Acid Chelate), Glucosamine, Chondroitin.	Protein: 32%; Fat: 22%; Fibre: 4%; Energy: 389kcal/100g	15.88kg (35lbs) 1.5kg



zealandia
Pet Nutrition from New Zealand

High Meat Content | Natural Ingredients & Grain-Free | Wild/Free-Range Boneless Protein | Ethically Sourced | Precise Base of Enzyme-rich Green Lamb Tripe | Co-enzyme Q10 to Support Cardiovascular Health | Free from Growth Hormones & Antibiotics

PRODUCT NAME	INGREDIENTS	TYPICAL ANALYSIS
BEEF  <p>Made from NZ's world famous grass-fed beef, which is amongst the best sources of absorbable iron, this red meat and organs offer a bounty of nutrients and goodness.</p> <p>Formulated to provide complete and balanced nutrition for all-life stages, and to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages.</p>	<p>Boneless Free-Range Beef, Beef Broth, Lamb Broth, Lamb Green Tripe, Beef Liver, Beef Lung, Pumpkin, Beef Kidney, Peas, TSSP, Di-Calcium Phosphate, Brewer's Yeast, Cassia, Agar Agar, Sea Salt, Guar Gum, Vitamins & Organic Chelated Minerals, Potassium Chloride, and Marine Collagen Powders, Taurine, Choline Chloride, Coenzyme Q10.</p>	<p>Moisture 78.5%, Crude Protein 9.1%, Crude Fat 4.2%, Crude Ash 1.5%, Crude Fibre 0.4%</p> <p>Available in 370g cans</p>
CHICKEN  <p>Made from New Zealand's world class succulent chicken, that is pleasingly free from growth hormones and antibiotics. Slow cooked in a delicious broth, loaded with taste and delivering a whole new level of nourishment and satisfaction for your canine.</p>	<p>Boneless Free-Range Chicken, Chicken Broth, Lamb Broth, Lamb Green Tripe, Pumpkin, Peas, TSSP, Di-Calcium Phosphate, Brewer's Yeast, Cassia, Agar Agar, Sea Salt, Guar Gum, Vitamins & Organic Chelated Minerals, Potassium Chloride, and Marine Collagen Powders, Taurine, Choline Chloride, Coenzyme Q10.</p>	<p>Moisture 78.3%, Crude Protein 9.7%, Crude Fat 5.4%, Crude Ash 2.1%, Crude Fibre 0.3%</p> <p>Available in 370g cans</p>
LAMB  <p>Baaah! New Zealand in a can, Zealandia offers nutritionally rich, great tasting Grass-Fed Lamb, boasting unparalleled texture and flavour. This is thanks to our unique lush green pastures and careful processing methods which have preserved the meat's natural qualities.</p>	<p>Lamb Broth, Boneless Free-Range Lamb, Lamb Green Tripe, Lamb Liver, Lamb Lung, Pumpkin, Lamb Kidney, Peas, TSPP, Di-Calcium Phosphate, Brewers Yeast, Zoki Oil® (Hoki Liver Oil), Cassia, Agar Agar, Organic Sea Salt, Guar Gum, Vitamins & Organic Chelated Minerals, Potassium Chloride, FlexiPet® (Green-Lipped Mussel, Abalone, and Marine Collagen Powders), Taurine, Choline Chloride, Coenzyme Q10</p>	<p>Moisture 77.2%, Crude Fat 9.9%, Crude Protein 9.2%, Crude Ash 1.4%, Crude Fibre 0.3%</p> <p>Available in 370g cans</p>
HOKI  <p>Oki-Doki, try the Hoki! Sustainably fished from the deep pure waters around the South Island, Hoki is a superior source for Omega 3 fatty acids which supports the cognitive finesse of your pet. A delicious and easily digestible feast for your pet.</p>	<p>Boneless Hoki, Lamb Green Tripe, Fish Broth, Lamb Broth, Pumpkin, Peas, TSPP, Di-Calcium Phosphate, Brewers Yeast, Zoki Oil® (Hoki Liver Oil), Cassia, Agar Agar, Organic Sea Salt, Guar Gum, Vitamins & Organic Chelated Minerals, Potassium Chloride, FlexiPet® (Green-Lipped Mussel, Abalone, and Marine Collagen Powders), Taurine, Choline Chloride, Coenzyme Q1</p>	<p>Moisture 77.5%, Crude Protein 10.2%, Crude Fat 5.4%, Crude Ash 1.6%, Crude Fibre 0.3%</p> <p>Available in 370g cans</p>

DOG FEED - CONTINUED

	INGREDIENTS	TYPICAL ANALYSIS
SALMON  <p>Natural and grain free dog nutrition from ethically sourced ingredients. Made from New Zealand's King Salmon, a divine fish for eating, which your pets will relish. Salmon includes a protein high in a remarkable nutrient called Astaxanthin also known as "King of the Carotenoids". Salmon is sustainably farmed and provides strong levels of potassium, selenium, B12 and Omega 3 acids.</p>	<p>Boneless Salmon, Fish Broth, Lamb Broth, Lamb Green Tripe, Pumpkin, Peas, TSPP, Di-Calcium Phosphate, Brewer's Yeast, Cassia, Agar Agar, Sea Salt, Guar Gum, Vitamins & Organic Chelated Minerals, Potassium Chloride, and Marine Collagen Powders, Taurine, Choline Chloride, Coenzyme Q10.</p>	<p>Moisture 79.8%, Crude Protein 9.7%, Crude Fat 5.2%, Crude Ash 2.8%, Crude Fibre 0.3%</p> <p>Available in 370g cans</p>
KANGAROO  <p>Kiwi Kangaroos?! Actually this protein has been specially sourced from the Australian outback. Your pets can benefit from an exceptional meat which is low in fat, and high in CLA (Conjugated Linoleic Acid). CLA has been shown to support cardiovascular health and promote a lean physique.</p>	<p>Boneless Wild Kangaroo, Kangaroo Broth, Lamb Broth, Lamb Green Tripe, Pumpkin, Peas, TSPP, Di-Calcium Phosphate, Brewers Yeast, Zoki Oil®(Hoki Liver Oil), Cassia, Agar Agar, Organic Sea Salt, Guar Gum, Vitamins & Organic Chelated Minerals, Potassium Chloride, FlexiPet® (Green-Lipped Mussel, Abalone, and Marine Collagen Powders), Taurine, Choline Chloride, Coenzyme Q10</p>	<p>Moisture 78.2%, Crude Protein 10.6%, Crude Fat 6.0%, Crude Ash 1.8%, Crude Fibre 0.3%</p> <p>Available in 370g cans</p>
BRUSHTAIL POSSUM  <p>Ethically irresistible! The lively Brush-tail Possum benefits from New Zealand's rich flora and fauna, making it probably the highest source of Omega 3 from any land dwelling animal. A rich and hypoallergenic feast, bursting with unique flavour.</p>	<p>Boneless Wild Brushtail, Brushtail Broth, Lamb Broth, Lamb Green Tripe, Brewers Yeast, TSPP, Di-Calcium Phosphate, Zoki Oil® (Hoki Liver Oil), Agar Agar, Cassia, Organic Sea Salt, Guar Gum, Vitamins & Organic Chelated Minerals, Potassium Chloride, FlexiPet® (Green-Lipped Mussel, Abalone, and Marine Collagen Powders), Taurine, Choline Chloride, Coenzyme Q10</p>	<p>Moisture 77.5%, Crude Protein 10.6%, Crude Fat 3.5%, Crude Ash 3.5%, Crude Fibre 0.2%</p> <p>Available in 370g cans</p>

Feed well. Raise up.



PRODUCT NAME		INGREDIENTS	TYPICAL ANALYSIS
BEEF	 <p>Made from New Zealand's world famous grass-fed beef, which is amongst the best sources of absorbable iron, this red meat and organs offer a bounty of nutrients and goodness.</p>	Boneless free-range beef, beef broth, lamb broth, lamb green tripe, beef liver and marine collagen powders, Taurine, Choline Chloride, Coenzyme Q10.	Moisture: 78.5% Crude Protein: 9.1% Crude Fat: 4.2% Crude Ash: 1.5% Crude Fibre: 0.4% Available in 170g cans
CHICKEN	 <p>Free-Range and Chicken-licious! New Zealand's world-class succulent chicken is pleasingly free from growth hormones and antibiotics. Slow cooked in a delicious broth, loaded with taste and delivering a whole new level of nourishment and satisfaction for your pet.</p>	Boneless Free-Range Chicken, Chicken Broth, Lamb Broth, Lamb Green Tripe, Brewers Yeast, TSPP, Di-Calcium Phosphate, Zoki Oil® (Hoki Liver Oil), Agar Agar, Cassia, Organic Sea Salt, Guar Gum, Vitamins & Organic Chelated Minerals, Potassium Chloride, FlexiPet® (Green-Lipped Mussel, Abalone, and Marine Collagen Powders), Taurine, Choline Chloride, Coenzyme Q10	Moisture: 77.6% Crude Protein: 9.0% Crude Fat: 5.5% Crude Ash: 2.8% Crude Fibre: 0.3% Available in 170g cans
LAMB	 <p>Made from New Zealand's world famous grass-fed lamb, boasting unparalleled texture and flavour. This is thanks to our unique lush green pastures and careful processing methods which have preserved the meat's natural qualities.</p>	Lamb Broth, Boneless Free-Range Lamb, Lamb Green Tripe, Lamb Liver, Pumpkin, Ovine Plasma, Brewer's Yeast, Green Peas, Cassia, Agar, Zoki Oil® (Hoki Oil), Guar Gum, Calcium Carbonate, Vitamins & Organic Chelated Minerals, Flexipet® (Abalone, Marine Collagen and Green-Lipped Mussel Powders), Potassium Chloride, Choline Chloride, Taurine, Coenzyme Q10	Crude Protein: 9.5% min Crude Fat: 5.5% min Crude Fiber: 1.0% max Crude Ash: 3.0% max Moisture: 78.0% max Available in 170g cans
HOKI	 <p>Sustainably fished from the deep pure waters around the South Island, Hoki is a superior source for Omega 3 fatty acids, which supports your pet's cognitive functions. A delicious and easily digestible feast for your pet.</p>	Boneless Sustainable Hoki Fish, Hoki Fish Broth, Lamb Green Tripe, Ovine Plasma, Brewer's Yeast, Dicalcium Phosphate, Lamb Liver, Zoki Oil® (Hoki Oil), Cassia, Agar, Guar Gum, Taurine, Vitamins & Organic Chelated Minerals, Flexipet® (Abalone, Marine Collagen and Green-Lipped Mussel Powders), Potassium Chloride, Choline Chloride, Coenzyme Q10	Crude Protein: 10.3% min Crude Fat: 4.5% min Crude Fiber: 1.0% max Crude Ash: 3.0% max Moisture: 78.0% max Available in 170g cans




CAT FEED - CONTINUED

PRODUCT NAME	INGREDIENTS	TYPICAL ANALYSIS
SALMON  <p>King Salmon Sir, Ma'm? A divine fish for eating. Cats will relish a protein high in a remarkable nutrient called Astaxanthin 'King of the Carotenoids'. Salmon is sustainably farmed, and provides strong levels of potassium, selenium, B12 and Omega 3 acids.</p>	<p>Boneless Salmon, Fish Broth, Lamb Broth, Lamb Green Tripe, Brewers Yeast, TSPP, Di-Calcium Phosphate, Zoki Oil® (Hoki Liver Oil), Agar Agar, Cassia, Organic Sea Salt, Guar Gum, Vitamins & Organic Chelated Minerals, Potassium Chloride, FlexiPet® (Green-Lipped Mussel, Abalone, and Marine Collagen Powders), Taurine, Choline Chloride, Coenzyme Q10</p>	<p>Moisture: 78.3% Crude Protein: 10.2% Crude Fat: 4.8% Crude Ash: 2.3% Crude Fibre: 0.2%</p>
KANGAROO  <p>Kangaroo meat is high in protein, and has been specially sourced from the Australian outback. Your pets can benefit from an exceptional meat which is low in fat, and high in CLA (Conjugated Linoleic Acid). CLA has been shown to support cardiovascular health and promote a lean physique.</p>	<p>Boneless Wild Kangaroo, Kangaroo Broth, Boneless Lamb, Lamb Green Tripe, Ovine Plasma, Brewer's Yeast, Calcium Carbonate, Lamb Liver, Zoki Oil® (Hoki Oil), TSPP, Cassia, Guar Gum, Taurine, Vitamins & Organic Chelated Minerals, Flexipet® (Abalone, Marine Collagen and Green-Lipped Mussel Powders), Potassium Chloride, Choline Chloride, Coenzyme Q10</p>	<p>Crude Protein: 12.8% min Crude Fat: 4.0% min Crude Fiber: 1.0% max Crude Ash: 3.0% max Moisture: 78.0% max</p>
BRUSHTAIL POSSUM  <p>The lively Brush-tail Possum benefits from New Zealand's rich flora and fauna, making it probably the highest source of Omega 3 from any land dwelling animal. A rich and hypoallergenic feast, bursting with unique flavor.</p>	<p>Boneless Wild Brush-tail, Brush-tail Broth, Boneless Free-Range Lamb, Lamb Green Tripe, Ovine Plasma, Brewer's Yeast, Calcium Carbonate, Lamb Liver, TSPP, Zoki Oil® (Hoki Oil), Cassia, Agar, Guar Gum, Taurine, Vitamins & Organic Chelated Minerals, Flexipet® (Abalone, Marine Collagen and Green-Lipped Mussel Powders), Potassium Chloride, Choline Chloride, Coenzyme Q10.</p>	<p>Crude Protein: 14.0% min Crude Fat: 4.0% min Crude Fiber: 1.0% max Crude Ash: 3.0% max Moisture: 78.0% max</p>



All Animals

PRODUCT NAME	INGREDIENTS	TYPICAL ANALYSIS	SIZES
FLAX SEED OIL  <p>Premium flax seed oil produced in Geraldine, New Zealand. Flax seed oil is an excellent source of Omega-3 essential fatty acids for all animals.</p> <p>Health benefits include:</p> <ul style="list-style-type: none"> - Healthy skin and coat - Help to increase oxygenation to cells - Burning body fat - Production of many hormones - Joint and bone health - Digestion: improved gut health - Improved cardiovascular health due to anti-inflammatory properties plus many more benefits! 	<p>100% Cold Pressed Extra Virgin Flax Seed Oil</p>	<p>Protein: 0% Saturated Fat: 8% Polyunsaturated Fat: 78% (of this 61% is Alpha Linolenic acid (Omega 3) Monounsaturated Fat: 14%</p>	<p>500ml bottles</p>



Rosedale Farm
1920's



Early 2000's



Early 1990's



1980's



Late 1990's



1925



Late 1990's



THE DIFFERENCE OF TOPFLITE

A pure approach...

With over 80% of our products grown here in New Zealand we do not need to heat-treat our seeds. That means our seed retains every iota of natural goodness.

To quality feed...

The consistent quality of our nutrient-rich feed brings out the best in the pets in our homes and the birds in our trees.

With dedicated service...

We've only got where we are by ensuring the standard of service we provide is of the highest standard. You can rely on Topflite for fast, friendly and effective service.

For award-winning results.

Each year more than 90% of medal winners at the National Bird Show were reared on Topflite seed. The experts rely on us.



Nature. Nurtured.

Natural high

We're proud supporters of
New Zealand Forest & Bird



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